



# 17<sup>th</sup> APVRS CONGRESS

Asia-Pacific Vitreo-Retina Society

**22 - 24 November 2024**

Suntec Singapore Convention and Exhibition Centre

**TRANSFORMING RETINAL DISEASE  
MANAGEMENT WITH TECHNOLOGY**



HOSTS:



# SPONSORSHIP AND EXHIBITION PROSPECTUS

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# Welcome Message

17th APVRS CONGRESS • Singapore • 22-24 November 2024

The 17th Asia-Pacific Vitreo-retina Society (APVRS) Congress will be held on November 22-24, 2024 in Singapore. We are delighted to invite you to participate as a sponsor in the meeting themed **Transforming Retinal Disease Management with Technology** which will be held at Suntec Singapore Convention & Exhibition Centre.

Dedicated to advancing the frontiers of vitreo-retina science, the APVRS organizes its annual congress to provide a platform for retina specialists to meet and exchange knowledge and best practices in patient care, clinical and basic science research and education. The 17th APVRS Congress is anticipated to bring together 1,200 – 1,500 delegates and more than 100 top-notch speakers from around the world.

As one of the most important meetings in the Asia-Pacific region and beyond, the APVRS annual congress promises to deliver a high quality program comprising keynote lectures, plenary sessions and symposiums, offering delegates a unique opportunity to keep abreast of the latest advances in this rapidly changing and expanding field.

Singapore is a vibrant, multi-cultural city-state. With its blend of stunning modern architecture, diverse culinary delights, lush green spaces, and renowned cleanliness, delegates will be able to enjoy a unique and unforgettable experience here. We are looking forward to another successful congress, one that showcases the latest advances in vitreo-retina in which the needs of delegates as well as the industry are fully met. We cordially invite companies to actively participate in this prestigious congress as a sponsor, which will be an excellent occasion for promoting key business interests.



**Prof  
Gemmy Cheung**  
Congress President  
17th APVRS Congress



**Prof  
Hiroko Terasaki**  
President  
APVRS



**Prof  
Andrew Chang**  
Secretary-General  
APVRS



**Prof  
Paisan  
Ruamviboonsuk**  
Scientific Secretary  
APVRS

# Congress Information

17th APVRS CONGRESS • Singapore • 22-24 November 2024

## Hosts



### Asia-Pacific Vitreo-retina Society

The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).

### College of Ophthalmologists (COPH)

The Chapter of Ophthalmologists had subsisted under the purview of the College of Surgeons, Singapore since the College was formed in 2004. With a steady growth in the Chapter's membership and in the objective to enhance the development of the specialty, as well as, having a stronger presence to advocate the future of ophthalmology, the idea of converting the Chapter into a College to better serve the community, all ophthalmologists and trainees was mooted. After a year of effort dedicated to the formation process, the College of Ophthalmologists was formed on 20 January 2009 under the Academy of Medicine, Singapore.



Singapore Society  
of Ophthalmology

### Singapore Society of Ophthalmology

The Singapore Society of Ophthalmology was established in 1963 and serves as a platform for the local ophthalmology fraternity to interact and socialise. It currently has a total membership base of more than 300 ophthalmologists. Aside from hosting the biennial Singapore-Malaysia Joint Meeting in Ophthalmology where ophthalmologists and trainees from both Singapore and Malaysia gather to acquire the latest updates and techniques in ophthalmology, the Society also supports research, educational and community outreach programs.

The SSO has successfully co-hosted large conferences such as the International Neuro-Ophthalmology Symposium and the Asia-Pacific Academy of Ophthalmology, achieving significant delegate attendances and attracting renowned speakers from around the world. The Young Ophthalmologist (YO) Chapter was formed in 2017 with a long-term goal of engaging ophthalmologists from the time they begin residency training to attaining specialist accreditation. The YO has also been very actively participating in various conferences in the region and internationally.

### Academy of Medicine, Singapore

Formed in 1957, the Academy of Medicine, Singapore is a professional institution of medical and dental specialists devoted to advancing the art and science of medicine in Singapore through postgraduate specialist training; maintenance of high standards of competency and ethical integrity through continuous professional development as well as dissemination of information and knowledge to the public on matters related to health.



## Attendance Profile

The 17th APVRS Congress is expected to bring together 1,200 – 1,500 delegates from the region and beyond, including Singapore. With a strong scientific content focusing on novel surgical innovations and therapies, and latest advances in imaging and research, we are confident the congress will draw like-minded ophthalmologists, trainees and researchers to attend.

Here is an overview on the attendance of past APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2023	Hong Kong	2,041	42
2022	Taipei, Chinese Taipei	1,092	27
2021	Virtual	1,198	47
2020	Cancelled due to pandemic	–	–
2019	Shanghai, China	3,944	44
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

## Congress Objectives

- To showcase cutting-edge technologies and latest trends in diagnosing and treating vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange and presentation of high-quality scientific studies and research
- To promote the exchange of expertise and sharing of the latest clinical practice in line with international gold standard
- To give delegates an opportunity to network, make and renew friendship
- To keep delegates updated on industry research and development

## Scientific Program

Chaired by Prof Paisan Ruamviboonsuk, the scientific program will cover 37 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by two international/Asia-Pacific coordinators and a host coordinator, who are experts in their respective fields. They will work together to develop a world-class scientific program for the congress. Information on the scientific program can be found on the congress website at <http://2024.apvrs.org/scientific-program/>.

Over the course of the three-day program, the Congress will foster innovative discussions and dialogues through plenary sessions, free paper presentations, poster sessions and keynote lectures.

## Venue

The 17th APVRS Congress will take place at Suntec Singapore Convention & Exhibition Centre.

Address: 1 Raffles Boulevard, Singapore 039593

Website: <https://www.suntecsingapore.com/convex>

Located at the heart of Singapore's Central Business District, Suntec Singapore offers unparalleled accessibility and convenience, seamless integration with key transportation nodes, world-class hotels, retail outlets, as well as arts and entertainment venues.



## Important Dates

Please mark your calendar on the following dates:

Schedule	Dates
Abstract Submission Opens	April 5, 2024
Early Bird Registration Opens	April 5, 2024
Booth Assignment Starts	July 1, 2024
Hotel Reservation Opens	July 15, 2024
Abstract Submission Deadline	July 19, 2024
Early Bird Registration Deadline	September 15, 2024
Exhibit & Support Final Payment Due	August 31, 2024
Hotel Reservation Deadline	August 31, 2024
Advance Registration Deadline	November 1, 2024
Online Registration Deadline	November 15, 2024
Opening Ceremony Featuring APVRS Tano Lecture	November 22, 2024
Congress Party	November 23, 2024

## Website

The 17th APVRS Congress website contains comprehensive information on the Congress and will be updated regularly. Please visit the website <http://2024.apvrs.org> periodically for the latest update.

# Sponsorship Opportunities

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The 17th Asia-Pacific Vitreo-retina Society Congress (17th APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organization. The congress also provide sponsors with the opportunity to demonstrate support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

We offer a wide range of sponsorship opportunities such as tiered sponsorship packages and individual items for this year's Congress.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

### General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed at the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the 17th APVRS Congress

# Sponsorship Packages

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Five tiers of sponsorship are being offered for the 17th APVRS Congress. The benefits for each tier are summarized as follows:

Benefits	Diamond US\$150,000	Platinum US\$100,000	Gold US\$80,000
1. Lunch Symposium	2 symposiums (60 mins) 400 pax	1 symposium (60 mins) 400 pax	1 symposium (60 mins) 200 pax
2. Exhibition Space	72 m <sup>2</sup> booth space in prime location	54 m <sup>2</sup> booth space in prime location	45 m <sup>2</sup> booth space in prime location
3. Exhibitor Badges	16	12	10
4. Trade Delegate Badges	16	12	10
5. Complimentary Gala Dinner Tickets	5	5	3
6. Delegate Bag	Logo on delegate bag	Logo on delegate bag	N/A
7. Delegate Bag Insert	2	2	1
8. Product Catalogue in Delegate Bag	1	1	N/A
9. Advertisement in Final Pocket-Sized Program Book	2 Full Pages (Full color)	2 Full Pages (Full color)	1 Full Page (Full color)
10. Onsite Branding items at Suntec Convention Centre	1 Concourse Façade Banner	2 Panels of the Escalator Banners	1 Panel of the Escalator Banner
11. Company Logo	Congress Flyers, Backdrop in Registration Area, Back of Name Badge, Signage in Congress Venue, Congress Website and Mobile App		
12. Breaktime Video Advertisement	3 mins	3 mins	2 mins
13. Congress App	Company Profile, Logo Link, Product Catalogue (3 full pages)	Company Profile, Logo Link, Product Catalogue (3 full pages)	Company Profile, Logo Link, Product Catalogue (2 full pages)
14. Pop-up Advertisement	3	3	2
15. E-Banner Advertisement	1	1	1
16. Push Notification	3	3	2
17. Advance E-mailing to Delegate List	2	2	1
18. Post on APVRS Facebook Page	3	3	2
19. Acknowledgement in Monthly E-newsletter	Yes	Yes	Yes
20. Logo Placement on Congress Website	Company Profile (500 words) + Link to Company's Website	Company Profile (500 words) + Link to Company's Website	Company Profile (300 words) + Link to Company's Website
21. Use of 17th APVRS Congress Logo	Yes	Yes	Yes
22. Peripheral Items <sup>#</sup>	20% Discount	20% Discount	20% Discount

**Remarks:**

1. Upgrade of lunch symposium is subjected to space availability at the congress venue. Sponsors may incur additional costs for the space rental. Sponsorship packages are available on a first-come-first-served basis.

<sup>#</sup> Discount applies to purchase of items listed in the peripheral items list. See Page 20-23.



**Diamond Sponsorship Package (Max = 2)****US\$150,000****1. Sponsored Symposium**

- Two 60-minute lunchtime symposiums in a lecture hall (capacity - 400 pax).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

**2. Exhibition Space**

- Seventy-two square meters space (total = 72 m<sup>2</sup>).
- Priority choice of exhibition space and location.\*
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

**3. Exhibitor Badges**

- Sixteen complimentary exhibitor badges.

**4. Trade Delegate Badges**

- Sixteen complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

**5. Gala Dinner Tickets**

- Five complimentary tickets.

**6. Delegate Bag**

- Company logo will be printed (1 color) on the delegate bag together with the congress logo.
- Order of the logos will be based on alphabetical order of the sponsors' name.

**7. Delegate Bag Insert**

- Up to two promotional leaflets/flyers in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

**8. Product Catalogue in Delegate Bag**

- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.

**9. Final Pocket-sized Program Book Advertising**

- Two full pages, full-color ads in the Final Pocket-sized Program Book (Dimension: 11cm (W) x 18cm (H)).

## 10. Onsite Branding Items

- One concourse facade banner  
(Dimension: 800cm (W) x 966cm (H))
- The production cost is to be borne by the organizer.

## 11. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress website and mobile app, and the back of name badge.



Concourse Façade Banner

## 12. Breaktime Video Advertisement (Loop)

- Three-minute breaktime video advertisement.
- The ad unit of the breaktime video advertisement is 30 seconds. Sponsors can divide the duration into shorter ad units.
- Sponsors will need to provide the final video advertisement.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 13. Congress App

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Three full-pages, full-color product catalogue.

## 14. Pop-up Advertisement

- Three pop-up advertisements to all delegates on both the congress mobile app and website.
- The final advertisement artwork will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 15. Banner Advertisement

- One banner advertisement on congress website and congress mobile app.

## 16. Push Notification

- Three push notifications to all delegates on the congress mobile app.
- The content of the push notification will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 17. Advance Mailing to Delegate List

- Two advance email to delegate list.

## 18. Facebook Post

- Three Facebook posts on APVRS's social media sites.
- The content for the social media post will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 19. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletter (approximately 4 issues with a circulation rate of over 30,000 per issue).

## 20. Logo Link on Congress Website to Own Site

- Display of logo and company profile (no more than 500 words) on congress website with link to the company's website.

## 21. Use of Congress Logo

- Use of congress logo on company communications relating to the 17th APVRS Congress.

## 22. Peripheral Item

- 20% discount on purchase of items listed in the peripheral item list.

*\* Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposium slots and exhibition space.*

**Platinum Sponsorship Package (Max = 3)****US\$100,000****1. Sponsored Symposium**

- One 60-minute lunchtime symposium in a lecture hall (capacity - 400 pax).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

**2. Exhibition Space**

- Fifty-four square meters space (total = 54 m<sup>2</sup>).
- Priority choice of exhibition space and location.\*
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

**3. Exhibitor Badges**

- Twelve complimentary exhibitor badges.

**4. Trade Delegate Badges**

- Twelve complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

**5. Gala Dinner Tickets**

- Five complimentary tickets.

**6. Delegate Bag**

- Company logo will be printed (1 color) on the delegate bag together with the congress logo.
- Order of the logos will be based on alphabetical order of the sponsors' name.

**7. Delegate Bag Insert**

- Up to two promotional leaflets/flyers in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

**8. Product Catalogue in Delegate Bag**

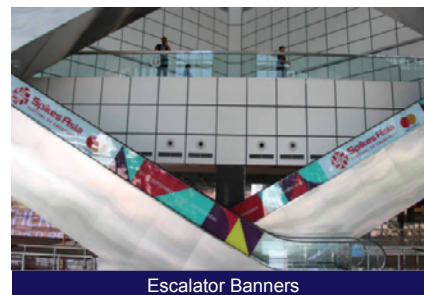
- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.

**9. Final Pocket-sized Program Book Advertising**

- Two full pages, full-color ads in the Final Pocket-sized Program Book (Dimension: 11cm (W) x 18cm (H)).

## 10. Onsite Branding Items

- Two panels of the escalator banner either on the up-riding or down-riding escalator between levels 3 & 4 at Suntec Convention Centre (Dimension: 1038cm (W) x 58cm (H) per panel).
- The final location will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- The production cost is to be borne by the organizer.



## 11. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress website and mobile app, and the back of name badge.

## 12. Breaktime Video Advertisement (Loop)

- Three-minute breaktime video advertisement.
- The ad unit of the breaktime video advertisement is 30 seconds. Sponsors can divide the duration into shorter ad units.
- Sponsors will need to provide the final video advertisement.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 13. Congress App

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Three full-pages, full-color product catalogue.

## 14. Pop-up Advertisement

- Three pop-up advertisements to all delegates on both the congress mobile app and website.
- The final advertisement artwork will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 15. Banner Advertisement

- One banner advertisement on congress website and congress mobile app.

## 16. Push Notification

- Three push notifications to all delegates on the congress mobile app.
- The content of the push notification will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 17. Advance Mailing to Delegate List

- Two advance email to delegate list.

## 18. Facebook Post

- Three Facebook posts on APVRS's social media sites.
- The content for social media post will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 19. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletter (approximately 4 issues with a circulation rate of over 30,000 per issue).

## 20. Logo Link on Congress Website to Own Site

- Display of logo and company profile (no more than 500 words) on congress website with link to the company's website.

## 21. Use of Congress Logo

- Use of congress logo on company communications relating to the 17th APVRS Congress.

## 22. Peripheral Item

- 20% discount on purchase of items listed in the peripheral item list.

*\* Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposium slots and exhibition space.*

**Gold Sponsorship Package (Max = 3)****US\$80,000****1. Sponsored Symposium**

- One 60-minute lunchtime symposium in a lecture hall (capacity - 200 pax).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience at sponsors' own expense.

**2. Exhibition Space**

- Forty-five square meters space (total = 45 m<sup>2</sup>).
- Priority choice of exhibition space and location.\*
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

**3. Exhibitor Badges**

- Ten complimentary exhibitor badges.

**4. Trade Delegate Badges**

- Ten complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.

**5. Gala Dinner Tickets**

- Three complimentary tickets.

**6. Delegate Bag Insert**

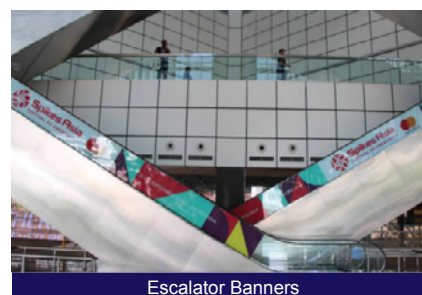
- Up to one promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

**7. Final Pocket-sized Program Book Advertising**

- One full page, full-color ad in the Final Pocket-sized Program Book (Dimension: 11cm (W) x 18cm (H)).

**8. Onsite Branding Items**

- One panel of the escalator banner either on the up-riding or down-riding escalator between levels 3 & 4 at Suntec Convention Centre (Dimension: 1038cm (W) x 58cm (H) per panel).
- The final location will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.
- The production cost is to be borne by the organizer.



Escalator Banners

## 9. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress website and mobile app, and the back of name badge.

## 10. Breaktime Advertisement (Loop)

- Two-minute breaktime video advertisement.
- The ad unit of the breaktime video advertisement is 30 seconds. Sponsors can divide the duration into shorter ad units.
- Sponsors will need to provide the final video advertisement.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 11. Congress App

- Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- Two full-pages, full-color product catalogue.

## 12. Pop-up Advertisement

- Two pop-up advertisements to all delegates on both the congress mobile app and website.
- The final advertisement artwork will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

## 13. Banner Advertisement

- One banner advertisement on congress website and congress mobile app.

## 14. Push Notification

- Two push notifications to all delegates on the congress mobile app.
- The content of the push notification will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

## 15. Advance Mailing to Delegate List

- One advance email to delegate list.

## 16. Facebook Post

- Two Facebook posts on APVRS's social media sites.
- The content for the social media post will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.



## 17. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletter (approximately 4 issues with a circulation rate of over 30,000 per issue).

## 18. Logo Link on Congress Website to Own Site

- Display of logo and company profile (no more than 300 words) on congress website with link to the company's website.

## 19. Use of Congress Logo

- Use of congress logo on company communications relating to the 17th APVRS Congress.

## 20. Peripheral Item

- 20% discount on purchase of items listed in the peripheral item list.

## Silver Sponsorship Package

**US\$50,000**

Sponsors that support the congress with a total sponsorship of US\$50,000 – US\$79,999 are automatically considered as silver sponsors with the following entitlements:

### 1. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress website and mobile app, and the back of name badge.

### 2. Delegate Bag Insert

- One promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### 3. Breaktime Video Advertisement (Loop)

- One-minute breaktime video advertisement.
- The ad unit of the breaktime video advertisement is 30 seconds. Sponsors can divide the duration into shorter ad units.
- Sponsors will need to provide the final video advertisement.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

### 4. Pop-up Advertisement

- One pop-up advertisement to all delegates on both the congress mobile app and website.
- The final advertisement artwork will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

### 5. Push Notification

- One push notification to all delegates on the congress mobile app.
- The content of the push notification will need to be provided by individual sponsors and subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

### 6. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletter (approximately 4 issues with a circulation rate of over 30,000 per issue).

### 7. Logo Link on Congress Website to Own Site

- Display of logo and company profile (no more than 50 words) on congress website with link to the company's website.

**Bronze Sponsorship Package****US\$30,000**

Sponsors that support the congress with a total sponsorship of US\$30,000 – US\$49,999 are automatically considered as bronze sponsors with the following entitlements:

**1. Company Logo**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress website and mobile app, and the back of name badge.

**2. Acknowledgment in Monthly E-newsletter**

- Acknowledgement in monthly e-newsletter (approximately 4 issues with a circulation rate of over 30,000 per issue).

**3. Logo Link on Congress Website to Own Site**

- Display of logo and company profile (no more than 50 words) on congress website with link to the company's website.

# Peripheral Items

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## Scientific Programs

### Sponsored Programs

#### **A1 Lunch Symposium (Capacity - 400 pax) US\$30,000**

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall with a seating capacity of 400 pax. The session duration will be 60 minutes and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided at sponsors' own expense.

#### **A2 Lunch Symposium (Capacity - 200 pax) US\$10,000**

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall with a seating capacity of 200 pax. The session duration will be 60 minutes and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided at sponsors' own expense.

#### **A3 Wet Laboratory Instruction Course (Capacity - 15-30pax) from US\$3,000 onwards**

Sponsors will have the opportunity to hold a wet lab session in a room with a seating capacity of 15-30 pax. Each session will last for 60 minutes. Sponsors are allowed to purchase more than one session slot subject to approval by the organizing committee. The exact session schedule will be assigned by the organizers. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab session. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

#### **A4 Industrial Presentation Stage US\$4,000**

One 30 minute slot during breaktime in the Exhibition Hall. The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible. One display monitor, audio system and 2 microphones will be provided.

### Others

#### **A5 Prof Yasuo Tano Travel Grant US\$20,000**

The sponsors will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS – (Company) Prof Yasuo Tano Travel Grant'.

#### **A6 Speaker Ready Room US\$20,000**

The sole sponsor's logo along with the congress logo will be displayed on the screen of all laptops in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent areas in the Speaker Ready Room exclusively.

## A7 Electronic Platform for Video and Poster **US\$1,000/10 second**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic platform is a major feature of the congress and provide crucial network and learning opportunities for participants. The sponsors' advertisement will be displayed on the electronic platform and the sponsors will be acknowledged in the Final Pocket-Sized Program Book.

## Social Programs

### B1 Gala Dinner (Day 2 evening, November 23, 2024) **Negotiable**

The sole sponsor will sponsor this prestigious occasion intended for all delegates attending the 17th APVRS Congress. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

### B2 Advertisement Prior to Gala Dinner **US\$1,000/10 second**

Advertisements will be shown on the projection screens at the venue to increase sponsors' visibility prior to the Gala Dinner. The final advertisement video/artwork file will need to be provided by individual sponsors.

## Branding Items

### Advertising Items

### C1 Onsite Advertisement Items

(Exclusive to Diamond, Platinum and Gold Sponsors only)

### The Big Picture Banners



Centre Screen



Top Static Banner

### Centre Screen

(in between escalators at Suntec Exhibition & Convention Centre Level 1 Concourse)

(Duration: 10 seconds, Display Loop: 10 minute cycle)

**US\$2,000 per day**

### Top Static Banner

(either top left or top right)

(Duration: 10 seconds, Display Loop: 10 minute cycle)

**US\$1,111 per day**

## C2 Breaktime Video Advertisement

**US\$2,000/30 second**

Sponsors and contributors will have the opportunity to advertise to increase brand visibility during breaktime. The breaktime video advertisement will need to be pre-recorded and will be shown while delegates wait for the session to start. Each breaktime advertisement slot will run from 30 seconds to 5 minutes. The exact advertisement schedule will be assigned by the organizer. The final video advertisement will need to be provided by individual sponsors and contributors.

## C3 Advertisement in Final Pocket-Sized Program Book

**US\$1,000**

Run of page (full).

Dimension: 11cm (W) x 18cm (H)

## C4 Banner Advertisement on Congress Website

**Banner Ads: Large (W176 X H60 pixels)**

**US\$8,000**

**Banner Ads: Regular (W128 X H35 pixels)**

**US\$5,000**

**Benefits:** Placement of banner advertisement on the 17th APVRS Congress website allow sponsors to maximize brand exposure and create more awareness on their products and services. The final advertisement artwork file will need to be provided by individual sponsors.

## C5 Push Notification

**Twice During Pre-Congress (Oct 1 - Nov 21)**

**US\$3,000**

**Twice During Congress (Nov 22 - Nov 24)**

**US\$2,000**

Sponsors will have the opportunity to promote their sponsored sessions and send out reminders to all delegates through the congress mobile app and website. The exact schedule of push notifications will be assigned by the organizer. Each sponsor can have at most six push notifications during the pre-congress and congress period. The content for the push notification will need to be provided by individual sponsors and is subject to approval by the Organizing Committee.

## C6 Pop-Up Advertisement

**US\$2,000**

A pop-up advertisement will appear on the congress mobile app and website on a specific date chosen by the sponsor subject to approval by the Organizing Committee. Each sponsor can have at most four pop-up advertisements during the pre-congress and congress period. The final advertisement artwork will need to be provided by individual sponsors.

## C7 Delegate Bag Insert (Exclusive for Package Sponsors)

**1 Insert (maximum size A4, no more than 150 grams)**

**US\$2,000**

**1 Product catalogue of less than 8 pages (no more than 150 grams per page)**

**US\$6,000**

**Benefits:** Bag inserts and product catalogues provide sponsors with the opportunity to promote their products and services. The final artwork file will need to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.

## Congress Mobile App Items

### D1 Company Profile

**US\$5,000**

Sponsors will have the opportunity to increase brand visibility with logo placement, a profile write-up (less than 100 words), product catalogue and link to designated site on the congress mobile app. The profile write-up, designated links, logo and product catalogue are to be provided by individual sponsors.

## D2 Logo

**US\$20,000**

The sole sponsor's logo will be displayed in a prominent position on the congress mobile app (Production cost included).

### Delegate Items

## E1 Lanyard

**US\$20,000**

The logos of the sole sponsor, congress and organizers will be printed on the lanyard, which will be distributed to all delegates attending the congress (Production cost included).

## E2 Pads or Pens

**US\$3,000**

The sole sponsor's logo will be printed on either pads or pens and distributed to delegates along with the delegate bag during the congress period. The production cost will need to be borne by the sole sponsor.

### Onsite Items

## F1 Wireless Network Provision

**US\$20,000**

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so using the congress Wi-Fi. A splash page bearing the sole sponsor's logo will be displayed on the screen and users will be prompted to enter a password (which can either be the company or product's name) to connect to the internet. The sole sponsor's company or product page will be set as the default home page.

## F2 Executive Lounge

**US\$20,000**

The sole sponsor's logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are to be provided at sponsor's own expense.

## F3 Coffee Break

**US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station. Exact coffee break schedule will be assigned by the organizers. Signage with the sponsor's logo will be displayed at the coffee break station during the break. Light refreshments and drinks are inclusive.

## F4 Signage

**US\$15,000**

Several directional signages will be on display at the congress venue. Sponsors can print their company logo on these signages.

## F5 Bottled Water

**US\$8,000**

Bottled water will be distributed at prominent locations at the congress venue. This provides a great opportunity for sponsors to increase their brand visibility outside the exhibition hall.



# Code of Practice

17th APVRS CONGRESS • Singapore • 22-24 November 2024

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Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).



# Force Majeure

17th APVRS CONGRESS • Singapore • 22-24 November 2024

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APVRS and its hosts will not be liable or responsible for any failure to perform or delay in performance of any of our obligations under the terms and conditions that is caused by events outside our reasonable control ("Force Majeure Event"). A Force Majeure Event includes any act, event, non-occurrence, omission or accident beyond our reasonable control and includes in particular (but not limited to) the following: strikes or other industrial action; civil commotion, riot, invasion, terrorist attack or threat of terrorist attack; fire, storm, flood or other natural disaster; epidemic and pandemic; impossibility of the use of railway, shipping, aircraft, motor transport or other means of public or private telecommunication networks. Our obligations under these terms and conditions are suspended for the period that the Force Majeure Event continues and provided that if the Force Majeure Event renders, in our opinion, the congress not viable whether from a financial or logistical point of view then we may cancel or postpone the congress.



# Exhibition Information

17th APVRS CONGRESS • Singapore • 22-24 November 2024

## Modular Booths

All modular booths come in the standard size of 3x3 sqm (ie 9m<sup>2</sup>) unless raw space is requested. The charge per booth is as follows:

Modular Booths	Early Bird On or Before July 12, 2024	Standard From July 13, 2024 Onwards
Standard Booth (3x3 sqm)	US\$5,500	US\$7,000

\* A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in participating as an exhibitor can contact either the central secretariat or local hosts for booth reservation.

The booth charges include the following:

- Complimentary exhibitor name badges for 2 persons per each modular booth
- Shell scheme with fascia panel, if required
- Two spotlights
- One power supply
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above, movement, transfer, removal, storage, setup, and dismantling of custom exhibits.

Remarks:

1. Exhibitors who reserve two booths will be given priority in selecting booths next to the entrance of the session rooms, subject to availability.
2. Package sponsors will be given priority choice on booth location.
3. Early commitment will enable your company to secure a prominent booth location.

# Booking and Contract

17th APVRS CONGRESS • Singapore • 22-24 November 2024

## Contracts and Confirmation

### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

### Exhibitors

Once a reservation request is received, a confirmation along with an accompanying invoice for deposit payment will be sent to you via email.

## Booking Procedures and Payment Information

### Booth Assignment

Booths will be assigned based on sponsorship amount and payment dates and will commence on July 1, 2024.

### Terms of Payment

50% deposit upon receipt of the sponsorship agreement/exhibition confirmation and balance 50% by August 31, 2024

All payments must be received on or before August 31, 2024. Should the sponsor/exhibitor fail to pay in full prior to the commencement of the congress, the organizers reserve the right to cancel the booth reservation, subject to cancellation fees listed below.

### Payment Method

Payment can be made by bank transfer. Payment details will be included in the invoice.

### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition booths must be made in writing to the organizers. The organizers shall retain:

50% of the agreed amount if the cancellation/modification is made on or before August 31, 2024;

100% of the full payment the cancellation/modification is made on after August 31, 2024.

*Note: All refunds are subject to prevailing bank charges which shall be borne by the exhibitor/sponsor.*

# Contact Information

17th APVRS CONGRESS • Singapore • 22-24 November 2024

For booking or enquiries, please contact:

## Central Secretariat

### Ms Winnie Ho

Senior Executive Manager and Assistant Project Manager

### Asia-Pacific Vitreo-Retina Society

Tel: (+852) 3892-5017

Fax: (+852) 2715-9490

Email: [exhibition@apvrs.org](mailto:exhibition@apvrs.org)

## Local Hosts

### Ms Amy Lim

Secretariat

### Singapore Society of Ophthalmology

Tel: (+65) 6322 8374

Email: [amy.lim.p.p@sneec.com.sg](mailto:amy.lim.p.p@sneec.com.sg)

### Ms Goh Chew Lin

Secretariat

### College of Ophthalmologists, Singapore

Tel: (+65) 6593 7808

Email: [goh.chewlin@ams.edu.sg](mailto:goh.chewlin@ams.edu.sg)

# Booking Form

## Sponsorship & Exhibition

17th APVRS CONGRESS • Singapore • 22-24 November 2024

Please complete all the details and return the booking form to [exhibition@apvrs.org](mailto:exhibition@apvrs.org).

### Contact Information

Company Name\*:

Contact Name:

Position:

Address:

Telephone:

Fax:

Email:

Website:

### Invoice Information

Company Name:

Contact Name:

Position:

Address:

Telephone:

Fax:

Email:

Website:

*\*Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.*

## Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship (Max = 2)	US\$150,000	
Platinum Sponsorship (Max = 3)	US\$100,000	
Gold Sponsorship (Max = 3)	US\$80,000	

## Peripheral Items

Please state if you would like to place an order for the peripheral items listed below.

Package sponsors will get to enjoy a 20% discount off the purchase of these items.

Scientific Programs	Price	Check
<b>Sponsored Programs</b>		
A1 Lunch Symposium (Capacity - 400 pax)	US\$30,000	
A2 Lunch Symposium (Capacity - 200 pax)	US\$10,000	
A3 Wet Lab Instruction Course (Capacity - 15-30 pax)	US\$3,000	
A4 Industrial Presentation Stage	US\$4,000	
<b>Others</b>		
A5 Prof Yasuo Tano Travel Grant	US\$20,000	
A6 Speaker Ready Room	US\$20,000	
A7 Electronic Platform for Video and Poster	US\$1,000/10 seconds	
Social Programs	Price	Check
B1 Gala Dinner	Negotiable	
B2 Advertisement Prior to Gala Dinner	US\$1,000/10 seconds	

Branding Items		
Advertising Items	Price	Quantity
<b>C1 Onsite Advertisement Items</b> <i>(Exclusive to Diamond, Platinum and Gold Sponsors only)</i>		
<b>The Big Picture Banners</b>		
<b>Center Screen</b> (Duration: 10 seconds, Display Loop: 10 minute cycle)	US\$2,000 per day	
<b>Top Static Banner</b> (Duration: 10 seconds, Display Loop: 10 minute cycle)	US\$1,111 per day	
<b>C2 Breaktime Video Advertisement (30 seconds)</b>	US\$2,000	
<b>C3 Advertisement in Final Pocket-Sized Program Book</b> Run of page (full). Dimension: 11cm (W) x 18cm (H)	US\$1,000	
<b>C4 Banner Advertisement on Congress Website</b>		
<b>Banner Ads (Large)</b>	US\$8,000	
<b>Banner Ads (Regular)</b>	US\$5,000	
<b>C5 Push Notification</b>		
<b>Twice during Pre-Congress (Oct 1 - Nov 21)</b>	US\$2,000	<input type="checkbox"/> Qty:
<b>Twice during Congress (Nov 21 - Nov 24)</b>	US\$3,000	<input type="checkbox"/> Qty:
<b>C6 Pop-Up Advertisement</b>	US\$2,000	<input type="checkbox"/> Qty:
<b>C7 Delegate Bag Insert (Exclusive for Package Sponsors)</b>		
<b>Delegate Insert</b>	US\$2,000	
<b>Product Catalogue</b>	US\$6,000	
<b>Congress Mobile App Items</b>	<b>Price</b>	<b>Quantity</b>
<b>D1 Company Profile</b>	US\$5,000	
<b>D2 Logo</b>	US\$20,000	
<b>Delegate Items</b>	<b>Price</b>	<b>Check</b>
<b>E1 Lanyard</b>	US\$20,000	
<b>E2 Pads or Pens</b>	US\$3,000	
<b>On-site Items</b>	<b>Price</b>	<b>Check</b>
<b>F1 Wireless Network Provision</b>	US\$20,000	
<b>F2 Executive Lounge</b>	US\$20,000	
<b>F3 Coffee Break</b>	US\$10,000	
<b>F4 Signage</b>	US\$15,000	
<b>F5 Bottled Water</b>	US\$8,000	

## Modular Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

Modular Booths	Early Bird On or Before July 12, 2024	Standard From July 13, 2024 Onwards	Number of Booth	Space Request (please check if appropriate)
Standard Booth (3x3 sqm)	US\$5,500	US\$7,000		<input type="checkbox"/> Space Only

Payment can be made to the APVRS account in Hong Kong (in USD) or the Academy of Medicine Singapore account in Singapore (SGD). (USD/SGD; with the exchange rate of USD:SGD 1:1.35). Bank details are as follows:

### For payment made in USD:

Payment should be made via Electronic Fund Transfer (EFT)<sup>†</sup> to the following bank account:

Bank Name: **Hang Seng Bank**  
 Name of the Account: **Asia Pacific Vitreo-Retina Society**  
 Account Number: **363-355744-222**  
 Bank Address: **83 Des Voeux Road, Central, Hong Kong**  
 Swift Code: **HASE HKHH XXX**

<sup>†</sup>Bank handling charges must be absorbed by the payer.

### For payment made in SGD:

(Sponsorship amount is subjected to 9% GST)

Bank Name: **DBS Ltd**  
 Name of the Account: **Academy of Medicine Singapore**  
 Account Number: **003-904280-9**  
 Bank Address: **12 Marina Boulevard Tower 3, Level 6, Marina Bay Financial Centre, Singapore 018982**  
 Swift Code: **DBSSSGSG**  
 Bank Code: **7171**  
 Branch Code: **003**

Payment Schedule	Cancellation Penalty
<ul style="list-style-type: none"> <li>50% deposit upon receipt of the exhibition confirmation and invoice</li> <li>50% balance by August 31, 2024</li> </ul>	<ul style="list-style-type: none"> <li>50% of the agreed amount on or before August 31, 2024</li> <li>100% of the full payment on after August 31, 2024</li> </ul>

Full payment is required no later than August 31, 2024. Failure to make payment does not discharge the exhibitor from the contractual or financial obligation.

*Note: All refunds are subject to prevailing bank charges, which shall be borne by the exhibitor/sponsor.*

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_